

Step 6 Exercise

In 2-3 sentences, explain why readers should buy your book. It can be because your book has been picked for a book club, because you've won awards, or even because this is your 5th book in the genre, and past readers have loved it.

Explain why readers should buy your book in 2-3 sentences. Is it because you've won awards or this is your 5th book in the genre, and past readers- have loved it?

When done with your answers set your list aside for use in future exercises.