

Step 7 Exercise

Log into KDP.

Go to your Bookshelf and then to your Keywords section. There, add keywords you think are relevant to your target audience. Once you're done, sprinkle these keywords into the blurb itself.

Add keywords you think are relevant to your target audience.

Sprinkle the keywords into the blurb itself.

When done with your answers set your list aside for use in future exercises.